

## Yoshihide HIRUTA

Director of International Cooperation  
International Business Management, Global Management  
Sysmex Corporation

Mr. Hiruta has been responsible for International Cooperation at Sysmex Corporation since 2016, leading projects related to Official Development Assistance (ODA) and the Public-Private Partnership (PPP) with JICA for developing countries. He uses his external relationship with government, industry associations and private companies, enhancing collaboration among public and private sectors in overseas business to contribute to the development of healthcare.

At the 8th “NIKKEI FT Communicable Diseases Conference” (October 2021), he will participate in “Agenda 8 - PPP projects from the Conference and their future issues” to present the progress of the Africa Business Consortium in Malaria Session. In addition, he plays a leading role in producing the program “Breakout Session D: Innovation in diagnostics for emerging and reemerging communicable diseases”.

Prior to joining Sysmex, Mr. Hiruta worked for Sony Corporation and led the business planning and strategy of global operation in the electronics business units. He was engaged in the medical/healthcare business from 2012 and he led the internationalization of the Japanese medical industry at “Medical Excellence JAPAN (MEJ)”.

Mr. Hiruta graduated from Keio University with a BA in Economics and earned his MBA from The International Institute for Management Development, Switzerland (IMD).