

Yoshihide HIRUTA

Director of International Cooperation
International Business Management, Global Support
Sysmex Corporation

Mr. Hiruta has been responsible for International Cooperation at Sysmex Corporation since 2016, leading projects related to Official Development Assistance (ODA) and the Public-Private Partnership (PPP) with JICA in developing countries. He uses his external relationship with government, industry associations and private companies, enhancing collaboration among public and private sectors in overseas business to contribute to the development of healthcare.

At the 7th “NIKKEI FT Communicable Diseases Conference” (November 2020), he will participate in “Agenda4- Performance of PPP from the Conference and Future Issues” to present the progress of the Africa Business Consortium in Malaria Session. In addition, he will play a major role in leading the direction and producing the program “Breakout Session A-3: Be Confident Fighting Malaria – Innovative Diagnostics towards Achieving SDGs”.

Prior to joining Sysmex, Mr. Hiruta worked for Sony Corporation and led the business planning and strategy of global operation in the electronics business units. He was engaged in the medical/healthcare business from 2012 and he led the internationalization of the Japanese medical industry at “Medical Excellence JAPAN (MEJ)”.

Mr. Hiruta graduated from Keio University with a BA in Economics and earned his MBA from The International Institute for Management Development, Switzerland (IMD).